

AUSA North Texas - Audie Murphy Chapter



Dr. Patti McCoy resigns as chapter President



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On 13 June, Dr. Patti McCoy resigned as our chapter President. Three weeks prior, Dr. McCoy's brother went into coma at his home in Detroit. Dr. McCoy has moved up to Detroit to handle his extensive medical requirements. Col Richard Kaniss was asked to step back into the President position and has accepted that.

The chapter is forever grateful for the outstanding job she made to the North Texas - Audie Murphy

Dr. McCoy Accomplishments:

Under Patti's guidance the chapter received many accomplishments.

Named "Best Chapter" for 2023-2024 year at the October 2023 Convention.

As an active Vice President for the National Defense Speakers Series.

Record Golf Tournament in Oct 2023. Raising over \$70,000 for Wounded warriors in the DFW area.

Dr McCoy invited to AUSA LANPAC meeting in Hawaii.

Dr Patti McCoy and husband Doug were invited guests to the AUSA LANPAC show in Hawaii this May. The chapter presidents for "Best Chapter" were invited to be the guests at the AUSA LANPAC show in Hawaii.

Chapter starts planning for 2024 Wounded Warrior Golf Classic.

The chapter started the planning of the 14th annual AUSA Wounded Warrior Golf Classic on the Lakes Course at Firewheel Gold Course in Garland on the 7th of Oct. We expect to have almost 144 golfers. This year's recipients are still being determined. Volunteers' meetings are at the St Paul Parish Center 900 St Paul Drive Richardson, TX 75080. Meetings are from 9:00 am to 10:00 am. Coffee and donuts provided. The next meeting is 13 July (Zoom meeting), Aug 10, Sept 14, Oct 5 (Stuffing party in West Room), Oct 6 Noon (Move golf items to Firewheel) and 7 Oct 0800 tee time for tournament.



4th Regional meeting

These are some key takeaways from the IV AUSA Region Meeting hosted by the Omar Bradley Chapter (El Paso). Patti McCoy represented our chapter. JP, the AUSA IV Region Executive Director, and Jeff, Chairman and CEO of the Army Scholarship Foundation, served double duty.

This year's discussion was Listen, Examine, Think Possibilities. JP led the working sessions, critically assessing each chapter's annual plan and then focusing on what chapters could do: What happens if... This interactive session included each chapter developing a strategy to increase member growth substantially. Our chapter strategy rested on communication. The following tools would be utilized to support the communication strategy:

- Revise our Why North Texas Audie–Murphy Chapter to read, “You can make a difference in a soldier’s life by...”
- Develop and launch a Monthly Event Calendar,
- Collaborate with National to create a QR code that makes membership easier

In the 2025-26 plan, chapters must identify a roadmap for where and how they connect with soldiers. Other suggestions shared by chapter leaders and Gus included developing a chapter “why” talking sheet and finding ways to leverage other chapters' opportunities, such as the posts close to the chapters, Community Partners, Cadet Command, etc.

AUSA rolled out the Fellows program as a strategic tool to showcase “Educate, Inform, and Consent. Shout out to JP, who recently was appointed a Fellow! The Center for Leadership was another AUSA program promoted for chapters to leverage specifically with recruiters.

Be assured, each Chapter Leader will be assigned an AUSA IV Region Leader who will remain focused on ensuring the chapter receives the necessary resources and guidance to sustain its success. Our Regional Leader will be Gus Rodriguez. This support is pivotal for our collective growth and success.

Chapter Moves quarterly Dinner to September

The scheduled 22 June quarterly dinner has been postponed to September 21. Col Richard Kaniss has postponed the 22 June dinner. Truist Bank was presenting an overview of the US economy and a look at how it supports businesses that work in the Federal market. The new dinner is on 22 September at the St. Paul Parish Center (Center Room) 6:00 pm to 8:00 pm. Community Partners can send 2 individuals as the chapter's guest to the event. \$30 a person for AUSA members.

Upcoming events:

22 September 2024 - AUSA General Meeting and Dinner - 6:00 pm to 8:00.

5 October 2024 - AUSA Wounded Warrior Golf Classic Stuffing Party - 9:00 to 10:30 am - St Paul Parish Center 900 St Paul Drive Richardson, TX 75080.

7 October - 14th Annual AUSA Wounded Warrior Golf Classic 0800 am tee off. See the website for more details.

13 - 17 October - AUSA National Convention - Washington DC

30 October - Army Scholarship Foundation - Heroes Luncheon. See website for more details.

5 December - Chapter Holiday party and General Membership meeting 6:00 pm to 9:00 pm. See website for more details

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