



AUSA

NORTH TEXAS –
AUDIE MURPHY CHAPTER

North Texas – Audie Murphy Chapter Association of the United States Army

Chapter Annual Plan 1 July 2026 to 30 June 2027

Chapter Vision

Be a leading voice for the Army, our Soldiers, and their Families across North Texas. Be recognized as a “Go-To” organization for issues involving soldiers and their families in the area.

Chapter Values

Innovation | Responsiveness | Inclusiveness | Excellence | Integrity

Chapter Mission

Educate. Inform. Connect. We serve those who serve and have served our Nation.

A. Chapter Objectives and Goals

1. Objectives

- **Be the Acknowledged Voice for the US Army** (Active, Reserve, and National Guard), soldiers, and Army families across North Texas - Audie Murphy Chapter area of responsibility (AOR).
- **Be the primary Source of Information and Opportunity** for chapter members to become aware of and participate in activities supporting our constituencies.
- **Create Soldier for Life opportunities** that enable our members to “remain in the fight” as active, relevant members of our Army.

2. Goals

- a. Increase Individual Premier Memberships by **5%** - 45 premium membership
- b. Increase Individual Free Memberships by 30% = 50 free memberships**
- b. Increase Community Partners by **10%** - **4 new memberships**
- c. Raise **\$50,000** for designated Wounded Warrior programs.
- d. Attain and Maintain STAR Chapter Status

B. Proposed Activities

- 1. General Membership Meetings (Responsibility of the President); General membership meetings are planned at least four times during the year. They will provide opportunities for team building and increased communication, as well as furthering the



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

North Texas – Audie Murphy Chapter Association of the United States Army

objectives of the chapter and the AUSA. Families, spouses, and guests (with or without military or Army background) are invited and encouraged to attend. It is the intent of the chapter to invite a Senior Leadership Fellow or a member of the National AUSA speaker bureau to be our Guest Speaker for each of our quarterly meeting. The speaker will be brought in a day earlier or stay a day later to speak in front of a JROTC High School, A Coller ROTC program and the Dallas Recruiting Battalion. The following General Membership Meetings will be held quarterly during the operational year:

a. First Quarter Meeting – **Sept 2026 Time: TBD Action Officer:** Col Thomas Woloszyn
Time: 6:00 p.m. to 9:00 p.m.

Alternate: Colonel (ret.) Richard Kaniss, USA (Executive Director and President)

Purpose: The purpose of this meeting is two-fold: (1) to increase membership by 5% and (2) demonstrate the value of an AUSA membership (Educate, Inform) and relationship (Connect). Prior to the event, marketing communications (marcom) promoted the event to be created and launched. Communicated items will include sending Pardot email posts, posting on social media, and sending out flyers. Non-member guests will be encouraged to join the chapter and provided a membership application to complete. Educate | Inform | Connect (Potential Points: Membership Drive, Community Partner Membership Growth, Volunteer Drive) – Educate | Inform | Connect

Guest Speaker: Colonel (ret.) J.P. Hogan, USA (AUSA IV Region Executive Director and Vice President, Leadership Programs - NTAM)

Topic: TBD

b. Second Quarter Meeting – **December 3, 2026**

Time: 6:00 p.m. to 9:00 p.m.

Action Officer: Richard Kaniss (President, AUSA North Texas – Audie Murphy Chapter)

Alternate: Colonel (ret.) Jeff Gault, USA (EXCO Board Member)

Purpose: The purpose of this meeting is to build and strengthen Community Partner relationships. It will be designated as our Holiday Party for the year. The meeting will focus on the chapter's community partnerships by recognizing the chapter's community partners for their support, untiring commitment, and dedication to sponsoring the chapter's programs. Community partner prospects and member prospects will be invited. New members will be recognized. Non-member guests will be encouraged to join the chapter and provided a membership application to complete. Educate | Inform | Connect (Potential Points: Community Partner Membership Growth, Membership Meeting)

Guest Speaker: TBD



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

North Texas – Audie Murphy Chapter Association of the United States Army

Topic: TBD

c. Third Quarter Meeting – **February 25 2027**

Time: 6:00 p.m. to 9:00 p.m.

Action Officer: Richard Kaniss (President, AUSA North Texas – Audie Murphy Chapter)

Alternate: Colonel (ret.) J.P. Hogan, USA (AUSA IV Region Executive Director and Vice President, Leadership Programs - NTAM)

Purpose: The purpose of this meeting is to bring together local experts, community leaders, concerned citizens, and military nonprofits to discuss current national defense strategies, potential threats, and measures being taken to ensure the safety and security of our nation. Educate | Inform | Connect (Potential Points: Membership Drive, Membership Meeting, Taking the Hill)

Suggested Guest Speaker: TBD

Topic: National Defense

d. Fourth Quarter Meeting – **June 10, 2027**

Time: 6:00 p.m. – 9:00 p.m.

Action Officer: Colonel (ret.) J.P. Hogan, USA (AUSA IV Region Executive Director and Vice President, Leadership Programs - NTAM)

Alternate: Colonel (ret.) Jeff Gault, EXCO Board Member

Purpose: : The purpose of this meeting is two-fold: (1) to increase membership by 5% and (2) demonstrate the value of an AUSA membership (Educate, Inform) and relationship (Connect). Educate | Inform | Connect (Potential Points: Community Partner Membership Growth, Membership Drive, Membership Meeting)

Suggested Guest Speaker: TBD

Topic:

e. Co-Sponsor 10 Monthly Military History/Leadership program breakfast meetings for members and prospective members (Individual and Community Partner).

2. EXECUTIVE COMMITTEE MEETINGS (EXCOM)

The executive committee meets from 6:30 p.m. on the 3rd Wednesday of each month (12 meetings each year).

EXCOM provides overall strategic and tactical leadership for the North Texas - Audie Murphy Chapter. EXCOM is charged with the responsibility of creating and administering programs providing chapter membership opportunities to serve soldiers and families in North Texas - Audie Murphy AOR. EXCOM members must be a member of AUSA.



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

North Texas – Audie Murphy Chapter Association of the United States Army

b. The following positions comprise the Executive Committee Officers (EXCO):

- President: Serves a 2-year term. Can serve consecutive terms.
- 1st VP (President-Elect): Elected by general membership NLT 1-year before assuming role of Chapter President. Coordinates major chapter fundraising efforts
- Secretary: Serves a 2-year term
- Treasurer: Serves a 2-year term
- Past President (Executive Director): Patti McCoy. Serves for the period immediately after the presidency.
- Vice President of Community Partner Memberships and Community Partner Engagement
- Vice President of Membership and Member Engagement
- Vice President of Communications/Marketing
- Vice President of Leadership Development: COL (RET) JP Hogan
- Vice President of Legislative Outreach and Coordination of AUSA Resolutions
- Vice President of Education Support

c. EXCOM responsibilities include but are not limited to:

- Establish the Chapter's Vision; Written document defining the Chapter's "WHY"
- Set the Chapter's goals and objectives
- Manage the Chapter's Financials
- Establish ADHOC Committee positions to oversee key chapter programs
- Maximize attendance at meetings
- Write and publish the newsletters quarterly (Engagement VP)
- Maintain the Chapter's website and Social Media Platforms
- Represent AUSA at key community events enabling advocacy for the Army, our Soldiers, and their families

3. CHAPTER SUCCESSION PLAN

The chapter will elect a 1st VP during the first year of the current President's tenure and send that 1st VP to next available New President's training course to assure he/she is fully prepared to take over duties and responsibilities of President.

4. ADHOC COMMITTEE MEETINGS

a. There are NO regularly scheduled ADHOC Committee meetings. Members serve on an ADHOC project and advise the membership of opportunities to participate in activities that serve to "Educate, Inform, and Connect our stakeholders to the Total United States Army.

b. Current ADHOC Committees include:

- AUSA North Texas - Audie Murphy Wounded Warrior Golf Classic Planning



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NORTH TEXAS –
AUDIE MURPHY CHAPTER

North Texas – Audie Murphy Chapter Association of the United States Army

Committee

- Veterans Day Parade Liaison
- Employer Support to Guard and Reserve (ESGR)
- Liaison with other veteran organizations in the AUSA North Texas - Audie Murphy Chapter's area – National Defense Briefing Series
- Military History Book Club – we Co-Sponsor it with MOWW and Jewish War Veterans groups
- “Passing the Torch” Leadership program
- AUSA Legislation Liaison - voting member

5. MEMBERSHIP ACTIVITIES

- a. Membership activities are the joint responsibility of the Directors of Individual and Community Partners Membership Engagement.
- b. Scheduled membership drives are in **Fall 2026** and **Spring 2027**.
 - Note: Refer to Appendix 4 and continuous recruitment efforts to meet the chapter's and AUSA's goals.

6. CHAPTER “LINES OF OPERATION”

- a. Wounded Warrior Support (**Educate and Inform**)
 - **Raise awareness and funds for Wounded Warrior Programs:** The chapter will identify local programs that provide verifiable support to Wounded Warriors and their caregivers as recipients of funds raised by the Chapter during the operating years.
 - No more than 25% of the funds generated by Chapter's activities will be applied to the Wounded Warrior Support Programs.
- b. U.S. Army Recruiting Command (**Inform and Educate**)
 - The Chapter will include the Our Community Salutes DFW (OCS) effort with a monetary contribution during FY25 - 26. OCS provides a two-fold opportunity: (1) Membership Drive (2) Volunteer Participation
 - The Chapter will develop relationships with Dallas Recruiting Battalion Company Commanders and assist them in meeting Recruiting Goals. The Dallas Recruiting Command will budget \$1500 for support to Recruiting efforts to fund meal services and job fair events that the Battalion cannot fund out of operating budgets.
 - Chapter members will work to "Tell the Army Story" (their story) to as wide a population as possible. The intent is to put a positive face on the Army Experience. The objective is to counter the false negative story about Army Life currently "on the street"



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

North Texas – Audie Murphy Chapter Association of the United States Army

c. Education Programs (Educate)

- *Passing the Torch Leadership Program*: Provide interactive, immersive, and memorable leader development opportunities that enable chapter members to coach teach and mentor emerging Army leaders.
- The program focuses primarily on assisting university ROTC programs to train the next generation of Army leaders.
- During the FY26-27 Operating Year, the Chapter will focus on expanding that effort to support JROTC Programs within the Chapter footprint. Assisting JROTC Leadership Mission to build American Citizens.
- In cooperation with AUSA IV Region Leadership Team, the Chapter will focus on developing a relationship with the US Army Cadet Command to identify opportunities that expand the Passing the Torch Program across AUSA IV Region.
- The Coaching, Teaching, and Mentoring efforts will leverage the curriculum (and associated training and support materials) that have been developed by Chapter members over the last 15 years.
- Key Program Elements include:
 - Leadership Development Sessions with SROTC and JROTC cadets ICW University PMS's and ISD JROTC Directors. These sessions will draw from the content developed in the Passing the Torch program and meet the curriculum needs of the supported ROTC program. Classroom visit expenses are estimated at \$500.
 - The Chapter will continue to advance the relationship between ROTC leaders in the Chapter Area of Responsibility by attending (and speaking at) awards ceremonies and commissioning ceremonies as requested. The Chapter will continue to provide the AUSA North Texas - Audie Murphy Chapter Leadership Award to the top SROTC cadet each semester (as nominated by the PMS) at supported universities (Baylor University, University of North Texas, Texas Tech, Texas Christian University, UT-Arlington, and UT-Dallas). The estimated expense is \$800.
 - Battlefield Leadership Experiences (BLE). The BLE may occur during Fall 2026 semester and Spring 2027, using the Vicksburg Military National Battlefield in Mississippi, the Battle of New Orleans, or the San Jacinto Battlefield in Houston, Texas. (Contingent on securing funding/Sponsorships from 3rd parties). In the Fall of 2026, the chapter will have a BLE at Ft Richardson for Chapter members and Community Partners.



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

**North Texas – Audie Murphy Chapter
Association of the United States Army**

- The Chapter will leverage support available from AUSA Leadership Fellows to bring current, relevant discussions to the members
- d. **Army Scholarship Foundation (Inform and Connect)**
 - To build awareness of the educational opportunities available for future leaders, the Chapter will continue to support a scholarship award, Army Scholarship Foundation. AUSA North Texas - Audie Murphy Chapter will provide volunteers to participate in the grading of scholarship applications.
 - At the annual Army Scholarship Foundation Award Luncheon on 5 November, the Chapter will sponsor up to 5 tables.



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

North Texas – Audie Murphy Chapter Association of the United States Army

e. Other Activities

- The Chapter will support the Army Scholarship Foundation by committing no more than 25% of all funds raised by Chapter activities towards the effort. **(Educate)**
- The Chapter will continue to support the Dallas Veterans Day Parade in two (2) ways. First, a Chapter member will participate as a judge chairman on the Parade Judging Committee and second, the Chapter will provide a donation to the Parade Foundation. **(Connect)**
- The Chapter will conduct at least one Community Partner Appreciation event each Quarter. **(Connect)**
- Educate the Texas State Senators and Representatives. Connect with the local Congressmen and Congresswomen on AUSA objectives during AUSA National Meeting and AUSA IV Region events. **(Educate/Connect)** Our VP of Legislation will establish and maintain connection with our Congressional Delegation.
- Strengthen relationships with military service organizations in the metroplex to present a unified effort on key issues. **(Educate | Inform | Connect)**

h. Key Relationships (Educate | Inform | Connect)

Strategic relationships critical to the chapter's mission and goals include:

- Office of Chief of Army Reserve
- TAG Texas National Guard
- US Army Corps of Engineers – Dallas/Ft Worth Corps of Engineers
- Texas' Employer Support of the Guard and Reserve (ESGR) Committee
- Major Commands USAR and Texas Army National Guard
- USAREC Dallas Battalion Commander and Company Commanders (along with the Station Commanders)
- National and state legislative leaders

i. Fundraising:

- We continue to work with the National Defense Briefing Series. Their annual Congressman Sam Johnson Defenders of Freedom award in the first quarter of the calendar year timeline is their largest fundraiser. Annual donation from the series is between \$10,000 and \$35,000. Annual. AUSA North Texas - Audie Murphy Chapter Wounded Warrior Golf Classic (October 2026). Plan and execute the Annual Golf Classic that supports our Wounded Warrior programs, and we fund a donation to Operation Once in a Lifetime to execute any and all



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

North Texas – Audie Murphy Chapter Association of the United States Army

direct Wounded Warrior efforts for the chapter. The North Texas Wreaths of Honor will get donations to fund wreaths at the Dallas National Cemetery. Our Community Salutes DFW will receive fund to host their “Thank You” recognition ceremony in Dallas and in Ft Worth Annual donations from the golf tournament will net between \$40,000 to \$50,000, North Texas - Audie Murphy Wounded Warrior Programs.

j. Membership Drives

- Once a quarter a membership drive combined with a member's meeting will be held.
- A guest speaker at each meeting will be a key representative or leader from the list outlined in Item 6. For example, at the January Membership Drive and Members Meeting, A member of the AUSA Speaker’s bureau will discuss the challenges of national security. The goal is to educate the community on the military as well as influence prospective members on the value an AUSA membership to subsequently join AUSA.
- Funds for hosting the membership drives and members meetings will come from the Chapter’s Annual Golf Classic fundraiser.

7. SPECIAL PROJECTS (ADDITIONAL FOCUS AREAS)

a. Dallas Veterans Day Parade (DVDP) - Committee Chairperson: Colonel JP Hogan. The chapter will contribute the DVDP and provide individuals to serve on Chief Judging Committee at the event. The chapter will also provide on-going support to the DVDP Planning Committee. (Connect)

b. Army Birthday Celebration - Committee Chairperson: Lieutenant Colonel Dee Brown (First Vice President). The chapter will plan and conduct an Army Birthday Celebration seeking to include members and young professionals. (Educate | Inform | Connect)

c. Dallas and Ft. Worth ISD JROTC support - President: Colonel Rich Kaniss, USA, Retired (Chapter President). The chapter will participate in events hosted by the Dallas ISD and/or Ft Worth ISD JROTC departments. The partnership with the organizations allows the chapter to receive the benefit of extending our Leadership Programs into the local High School JROTC departments. (Educate | Inform | Connect)



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

**North Texas – Audie Murphy Chapter
Association of the United States Army**

d. **Golf Classic** - Committee Chairperson: Colonel Rich Kaniss, USA, Retired. The chapter will plan and execute the Annual

AUSA North Texas – Audie Murphy Chapter Wounded Warrior Golf Classic to Support North Texas - Audie Murphy Wounded Warrior programs. (Educate | Inform | Connect).

5. BUDGET (Appendix 2)

Richard Kaniss
Chapter President



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

**North Texas – Audie Murphy Chapter
Association of the United States Army**

Appendix 1 - Programs Listed by Quarter

Chapter Annual Plan 1 July 2026 to 30 June 2027

First Quarter (Jul 2026-Sept 2026)

- EXCO Monthly Meetings (3)
- AUSA Resolution Development
- Annual Financial Report to AUSA National
- Annual Audit of Chapter Financial Accounts
- Membership Drive
- General Membership Meeting

Second Quarter (Oct 2026-Dec 2026)

- EXCO Monthly Meetings (3)
- Veterans Day Ceremony (Parade Support)
- AUSA Annual Meeting - Attendance at AUSA Annual Meeting
- AUSA North Texas– Audie Murphy Golf Classic
- SROTC Awards presentations as needed
- Membership Drive
- Army Scholarship Foundation Luncheon – 5 November 2026- General Membership Meeting (Community Partner Recognition – Dec 3, 2026)

Third Quarter (Jan 2027 - Mar 2027)

- EXCO Monthly Meetings (3)
- Presentation of Awards to JROTC Recipients
- Membership Drive
- General Membership Meeting (Feb 25, 2027)

Fourth Quarter (Apr 2027 - Jun 2027)

- EXCO Monthly Meetings (3)
- Our Community Salutes DFW (Dallas and Fort Worth Recognition Events)
- Army Birthday Celebration
- AUSA Day
- Army Scholarship Foundation Grading
- Presentation of Awards to SROTC and JROTC Recipients
- Membership Drive
- Annual Chapter Plan



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

**North Texas – Audie Murphy Chapter
Association of the United States Army**

- General Membership Meeting (Jun 10, 2027)

Appendix 2 – Annual Budget Plan

**Chapter Annual Plan
1 July 2026 to 30 June 2027**

Ordinary Income/Expense		
	Income	
	4270 · 4270	
	9.1 · 9.1 Golf	70,000.00
	9.2 · 9.2 Events	3,000.00
	9.3 · 9.3 Speaking Series	10,000.00
	Total 4270 · 4270	83,000.00
	4350 · 4350	
	4.1 · 4.1 Interest Income	1,300.00
	Total 4350 · 4350	1,300.00
	4550 · 4550	
	5.1 · 5.1 Christmas Party Income	1,200.00
	5.2 · 5.2 Reimbursement Income	2,300.00
	Total 4550 · 4550	3,500.00
	4650 · 4650	
	7.1 · 7.1 Individual Membership	2,000.00
	Total 4650 · 4650	2,000.00
	4660 · 4660	
	8.1 · 8.1 Corporate Membership	5,000.00
	Total 4660 · 4660	5,000.00
	4760 · 4760	
	10.1 · 10.1 Presidents Club Award	1,000.00
	Total 4760 · 4760	1,000.00
	4850 · 4850	
	6.1 · 6.1 Operating Allowance (regn)	500.00
	Total 4850 · 4850	500.00
	Total Income	96,300.00



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

**North Texas – Audie Murphy Chapter
Association of the United States Army**

	Gross Profit		96,300.00
	Expense		
		6960 · 6960	
		16.1 · 16.1 National Meeting	3,500.00
		16.2 · 16.2 Regional Meeting	700.00
		16.3 · Nat'l Defense Briefing Series	3,500.00
		Total 6960 · 6960	7,700.00
		6970 · 6970	
		22.1 · 22.1 Officers XO	300.00
		22.2 · 22.2 General meeting	700.00
		22.3 · 22.3 Army Birthday	700.00
		22.4 · 22.4 Christmas Party Expense	1,000.00
		Total 6970 · 6970	2,700.00
		7050 · 7050 CONTRIBUTIONS	
		17.1 · 17.1 Contributions < \$5k	7,500.00
		17.2 · 17.2 Contributions > \$5k	35,000.00
		Total 7050 · 7050 CONTRIBUTIONS	42,500.00
		7250 · 7250	
		14.2 · 14.2 Recognition Award	500.00
		Total 7250 · 7250	500.00
		7260 · 7260	
		15.1 · 15.1 Scholarships	6,000.00
		Total 7260 · 7260	6,000.00
		7350 · 7350	
		21.1 · 21.1 Trip expense Gen	50.00
		21.2 · 21.2 Trip transportation	400.00
		Total 7350 · 7350	450.00
		8150 · 8150	
		13.1 · 13.1 Postage	160.00
		13.11 · Website Maintenance	2,400.00
		13.3 · 13.3 small printing	100.00
		13.4 · 13.4 Supplies	30.00
		13.8 · 13.8 Promotion of Chapter	9,000.00
		13.91 · 13.91 Admn & Prof Fees	600.00
		Total 8150 · 8150	12,290.00



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**NORTH TEXAS –
AUDIE MURPHY CHAPTER**

**North Texas – Audie Murphy Chapter
Association of the United States Army**

				8650 · 8650	
				23.1 · 23.1 Fund Raising - gen	50.00
				23.2 · 23.2 Fund Raising - start up ex	800.00
				23.3 · 23.3 Location expense	7,750.00
				23.4 · 23.4 Fund raising - food & drnk	50.00
				23.5 · 23.5 fund raising - prizes	1,800.00
				23.6 · 23.6 CC Transactional fees	3,150.00
				23.7 · 23.7 Fund raising -SWAG	9,500.00
				23.9 · 23.9 Fund Raising - NDBS	800.00
				Total 8650 · 8650	23,900.00
				Total Expense	96,040.00
				Net Ordinary Income	260.00

Appendix 3 – Major Fundraising Events Plan

**Chapter Annual Plan
1 July 2026 to 30 June 2027**

AUSA North Texas - Audie Murphy is committed to raising awareness and funds in support of Wounded Warriors, Education, and Veteran Support Programs in North Texas.

Chapter Goal: \$70,000 in 2026-2027

The major Chapter fundraising events include:

1. AUSA North Texas - Audie Murphy Wounded Warrior Golf Classic:

Objective: \$70,000. \$40,000 Net

Scheduled October 2, 2026, for the Firewheel Golf Course in Garland TX

All expenses associated with the event will be covered by donations, sponsorships and players entry fees. No chapter operating expenses will be directed toward the event. All proceeds will be directed toward designated Wounded Warrior and Education programs. The AUSA North Texas - Audie Murphy President (Colonel Rich Kaniss, USA, Ret) oversees the program.



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NORTH TEXAS – AUDIE MURPHY CHAPTER

North Texas – Audie Murphy Chapter Association of the United States Army

Appendix 4 - Awards Plan

Chapter Annual Plan 1 July 2026 to 30 June 2027

Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
EXCO Meeting	EXCO Meeting	EXCO Meeting	EXCO Meeting	EXCO Meeting	EXCO Meeting	EXCO Meeting	EXCO Meeting	EXCO Meeting	EXCO Meeting	EXCO Meeting	EXCO Meeting
Annual Audit of Chapter Financial Accounts	ESGR overview to companies	National Defense Briefing Series	Annual AUSA North-Texas Audie Murphy Wounded Warrior Golf Classic	Judge at Veterans Day Parade Ceremony	General Membership Meeting (Community Partner Recognition and Holiday Party)	General Membership Meeting	ESGR overview to companies	Battlefield Leadership Experience – Tentative (Education Program)	Presentation of Awards to SROTC and JROTC Recipients	National Defense Briefing Series	AUSA Day
Annual Financial Report to National	Volunteer Golf Planning Meeting	General Membership Meeting (Military History Book Club)	AUSA Annual Meeting and AUSA IV Region Meeting	Army Scholarship Foundation Luncheon	SROTC Award Presentations as needed	ESGR overview to companies	Leadership Development Sessions with SROTC and JROTC cadets	Presentation of Awards to JROTC Recipients	Chapter Elections	Exhibit and Membership Drive at Our Community Salutes DFW (OCS)	Army Birthday Celebration: Army Scholarship Foundation's Scholarship Grading
Recruiting Battalion Change of Command Ceremony	National Defense Briefing Series	Volunteer Golf Planning Meeting	Meet with Texas Congressmen and Congresswomen at AUSA IV Region meeting	ESGR overview to companies	Leadership Development Sessions with SROTC and JROTC cadets		National Defense Briefing Series	Exhibit and Membership Drive at Our Community Salutes DFW (OCS)	General Membership Meeting	Presentation of Awards to SROTC and JROTC Recipients	Chapter Leader's Training for New President
Volunteer Golf Planning Meeting			ESGR overview to companies	National Defense Briefing Series					AUSA IV Region Meeting	Army Museum Program	Annual Chapter Plan to National

Potential Program Awards to Receive

Army Birthday Celebration
 Support of ROTC
 Community Partner Support
 RC/ESGR Support
 Professional Development
 Retire Soldier/Veterans Support
 Professional Development
 Support to Recruiting Command
 Army History
 AUSA Day
 Member Communication
 Young Professionals

Membership Increase

Increase in Community Partner Membership
 Increase in Civilian Membership